

# Program Planning Template

## 2014 – 2017 Programs

### GY 4 – 6; EY 7 - 9

Program Applicable for: Ameren \_\_\_\_\_ ComEd \_\_\_\_\_ DCEO   X    
Nicor \_\_\_\_\_ People's Gas/North Shore Gas \_\_\_\_\_

|                         |  |
|-------------------------|--|
| Program Name            | Building Operator Certification Veterans Training  |
| Objective               | To provide energy efficiency skill sets and enhance the employability of underemployed and unemployed Illinois military veterans by training, mentoring and credentialing through the Building Operator Certification program.   |
| Target Market           | Targeted market includes all honorably discharged Illinois Veterans that have experience as building operators, building engineers, maintenance staff, and facilities managers responsible for operations and maintenance of facilities over 50,000 sq. ft OR similar experience gained in the military.   |
| Program Duration        | 06/01/2014 through 05/31/2017  |
| Program Description     | The State of Illinois and the Midwest Energy Efficiency Alliance (MEEA) are helping unemployed and underemployed military veterans get jobs in the growing field of building operations and maintenance through the nationally-recognized Building Operator Certification (BOC) program. The BOC Veterans program seeks to reduce unemployment among Illinois veterans, which was 9.9 percent in 2012 for post-9/11 veterans compared to 7.9 percent for nonveterans, and achieve energy and cost savings for Illinois through BOC training and certification, mentoring and job placement assistance. |
| Eligible Customers      | Honorably discharged unemployed or underemployed Illinois Veterans with experience related to building operations and maintenance.   |
| Eligible Measures       | BOC is an education and training program designed to engage building operators in energy efficiency. The veterans will receive orientation, BOC Level I training, mentoring, job placement assistance and certification* to improve their chances of finding employment.<br><br>*To be certified, veterans must pass all tests, complete all projects, attend 5 out of 7 classes and complete the certification application.   |
| Implementation Strategy | MEEA will partner with veterans organizations, workforce partners and employment partners to recruit, train, mentor, provide tuition funding and employ the veterans.  |
| Marketing Strategy      | MEEA will publicize the opportunity through local media outlets, MEEA's extensive network, veterans and workforce partner networks. Partners include the Illinois Department of Veterans Affairs, Illinois workNet centers, community and technical colleges and DCEO.   |

| <b>Program Name</b>            | <b>Building Operator Certification Veterans Training</b>  |                                 |                                 |  |                                 |                                 |                                 |       |                    |                    |                    |
|--------------------------------|---|---------------------------------|---------------------------------|--|---------------------------------|---------------------------------|---------------------------------|-------|--------------------|--------------------|--------------------|
| <b>Incentive Levels</b>        | <p>Incentives for veterans include free tuition and a small travel stipend. The primary option is to cover the veterans' tuition through workforce partners, Workforce Investment Act funding, the GI Bill, employer sponsorship and other grant funding opportunities. If a veteran is qualified but cannot utilize funding from the previously mentioned options then DCEO funding will be used.</p> <p>The proposed tuition amount for 2014-17 is \$1,300 per student.</p> |                                 |                                 |  |                                 |                                 |                                 |       |                    |                    |                    |
| <b>Milestones</b>              | <ul style="list-style-type: none"> <li>• <b>February 2014:</b> Commission approval</li> <li>• <b>March-May:</b> Final program design and protocol development</li> <li>• <b>June 2014:</b> Public Sector New Construction Program launch (for 2014 through 2017)</li> </ul>   |                                 |                                 |  |                                 |                                 |                                 |       |                    |                    |                    |
| <b>Estimated Participation</b> | <table border="1"> <thead> <tr> <th></th><th><b>Year 1<br/>Participation</b></th><th><b>Year 2<br/>Participation</b></th><th><b>Year 3<br/>Participation</b></th></tr> </thead> <tbody> <tr> <td>Total</td><td><b>20 Veterans</b></td><td><b>20 Veterans</b></td><td><b>20 Veterans</b></td></tr> </tbody> </table>   |                                 |                                 |  | <b>Year 1<br/>Participation</b> | <b>Year 2<br/>Participation</b> | <b>Year 3<br/>Participation</b> | Total | <b>20 Veterans</b> | <b>20 Veterans</b> | <b>20 Veterans</b> |
|                                | <b>Year 1<br/>Participation</b>   | <b>Year 2<br/>Participation</b> | <b>Year 3<br/>Participation</b> |  |                                 |                                 |                                 |       |                    |                    |                    |
| Total                          | <b>20 Veterans</b>  | <b>20 Veterans</b>              | <b>20 Veterans</b>              |  |                                 |                                 |                                 |       |                    |                    |                    |

|                       |   |          |          |          |           |
|-----------------------|---|----------|----------|----------|-----------|
| Program Name          | Building Operator Certification Veterans Training   |          |          |          |           |
| Estimated Budget      |   |          |          |          |           |
|                       | Budget  | Year 1   | Year 2   | Year 3   | Total     |
|                       | Program Labor   | \$20,000 | \$20,000 | \$20,000 | \$60,000  |
|                       | Program Marketing and Outreach (non-labor)  | \$10,000 | \$10,000 | \$10,000 | \$30,000  |
|                       | Incentives  | \$26,000 | \$26,000 | \$26,000 | \$78,000  |
|                       | Total   | \$56,000 | \$56,000 | \$56,000 | \$168,000 |
| Savings Targets       | Savings are accounted for in the BOC program  |          |          |          |           |
|                       | MEEA will use a survey tool to track the progress of the veterans' career path to identify challenges they face, as well as the successes they have experienced. The survey tool will help MEEA improve the program and create the opportunity to claim energy savings by documenting that the veterans were placed into building operations and maintenance positions. |          |          |          |           |
| Other Program Metrics |   |          |          |          |           |